**

26 Vine St

St Mary’s Bay

Auckland

Email **secretary@sportsphysiotherapy.org.nz**

Website [**www.SEPNZ.org.nz**](http://www.nzsopa.org.nz)

**SEPNZ Advertising Costs**

|  |  |  |  |
| --- | --- | --- | --- |
|  | **SEPNZ Members** | **Non-member Physiotherapists** | **Non-Physiotherapists and Organisations** |
|  |  | **Full page** | **Half Page** | **Full Page** | **Half Page** |
| **Priority Advertising** |  |  |  |  |  |
| Page 3 of bulletin | - | $900.00 | - | $900.00 | - |
| Mid bulletin | - | $675.00 | - | $675.00 | - |
| **Product Advertising** | - | $175 | $90 | $475 | $250 |
| **Professional Development** |  |  |  |  |  |
| Courses/Workshops | FREE (if member is the principal presenter and the course is not run by an organisation) | $175(if the PNZ member is the principal presenter and the course is not run by an organisation) | $90(if the PNZ member is the principal presenter and the course is not run by an organisation) | $475 | $250 |
| University/Tertiary Courses | - | - | - | $475 | $250 |
| Conferences | FREE | FREE | FREE | $475 | $250 |
| **Classifieds** (text only) | FREE | $70 per advertisement |  |

All rates exclude 15% GST.

**Conditions of Advertising:**

* Only Advertisements relevant to Sports and Orthopaedic Physiotherapy will be accepted (at the discretion of the Executive).
* All advertisements will be published in the SEPNZ bulletin as well as on the SEPNZ website. Priority advertising will be feature listed within the websites classified section.
* Advertisements will only be placed in the SEPNZ Bulletin, and on the website if they are received by the 20th of the month prior to publication (see deadlines below).
* Advertisements will only be placed in 1 edition of the SEPNZ Bulletin (published 2 monthly) unless specified otherwise at the time of advertisement request.
* All submitted advertisements will be posted on the SEPNZ website for a period of 2 months at which time they will be removed unless further advertisements are requested and paid.
* All advertising rates are in NZ$ and exclude 15% GST (International advertisers should request a GST exclusive quote for advertising).
* Acceptance of a paid advertisement does not imply endorsement of the course, conference or product by SEPNZ. All advertisements will include an SEPNZ disclaimer to this effect.

**Publication Dates and Advertising Deadlines:**

SEPNZ Bulletin is published electronically every 2 months.

Adverts should reach us by the **20th day** of the following months (for publication by the 20th of the following month):

* January (for Feb publication)
* March (for April publication)
* May (for June publication)
* July (for August publication)
* September (for October publication)
* November (for December publication)

**Format for Advertisements:**

**Format:**

Your advertisement should be sent in the following format:

* Word document: Arial – Font size 12 (maximum) - Text may be smaller than Font size 12.
* Alternatively a high-resolution .jpg file may be used. If sending a jpg file, please ensure that the image is clear and satisfactory when the image is re-sized to your required page size (full page or ½ page). SEPNZ cannot increase the resolution of images for reproduction and this may result in lower quality image reproduction.

**Information Required:**

**Classifieds:**

* Location (City/Town/Province)
* Title of Position (if more than one position – please state)
* Company/Clinic name
* Anticipated start date
* Text of advertisement
* Word limit
	+ - * Members 250 (excluding contact details)
* Contact details
* Deadline for job applications

**Format for Advertisements (continued):**

**Courses/Workshops:**

* Name of Course/Workshop
* Location/Venue
* Dates
* Name(s) of presenter(s) and qualification/position
* Brief summary of content
* Cost
* Registration and information contact details.
* Website link if any other information available.
* NZCP accreditation (if approved or pending)

**University/Tertiary Courses:**

Largely at the discretion of the Institution. Useful information may include:

* Name of Institution
* Name of Course and qualification (if relevant)
* Brief summary of Course
* Enrolment dates
* Contact details for course information
* Contact details for enrolment information.
* Website link if any other information available.

**Conferences:**

* Name of Conference and organization
* Location/Venue
* Dates
* Brief summary of content including keynote speakers
* Other relevant information
* Cost
* Registration and information contact details
* Website link if available

**Product Advertising:**

* Name of Company/Clinic
* Product/item details
* Brief item/product description
* Cost
* Contact/Supply details
* Website link (if available)
* Graphics accepted if they fit into the advertisement size required (full, half or ¼ page).